

# Influencer Contract

## Influencer

Name:

Email:

Phone Number:

Address:

## Social Media

Instagram:

Twitter:

Facebook:

YouTube:

## Advertiser

Contact Name:

Company Name:

Email:

Address:

## Campaign

Start Date:

End Date:

Total Payment (\$):

## Terms & Conditions

### I. INTRODUCTION

This Influencer Contract is entered into by and between \_\_\_\_\_ ("Influencer" hereinafter) and the \_\_\_\_\_ ("Advertiser" hereinafter) to regulate the terms and conditions of the parties' relationship consist of the Influencer's advertisements on social media channels which are determined by the Advertiser and paying Influencer a certain amount in return.

### II. TERM OF THE CONTRACT

The effective date of this contract is \_\_\_\_\_ and it expires automatically at \_\_\_\_\_ unless a new contract is formed by the parties in written to extend the expiration date.

### III. PRICE AND THE PAYMENT CONDITIONS

The total amount will be paid to the Influencer under this Contract is \$ . Payments shall be made to the bank account of the Influencer stated below:

will be liable for paying taxes arising from execution of this Contract. Influencer's costs and expenses in the preparation process of the sharings shall be paid by .

If the Advertiser fails to pay the agreed amount at the due date, the Influencer has the right to suspend his/her obligations arising from this Contract.

### IV. CONTENT REQUIREMENTS AND OBLIGATIONS OF THE INFLUENCER

A. Within the scope of this Contract, the Influencer shall post at least advertiser contents, in accordance between the Advertiser's instructions.

B. The Influencer shall create original content that is decent, honest, and factual. and shall get Advertiser's consent at least days before uploading the content.

C. The approved content shall be shared by the Influencer to his/her social media accounts listed in this Contract, above.

D. The Advertiser shall request to the Influencer to add tags, links, or titles in the description of the uploaded media.

E. The content should be compliant with the terms and conditions of the social media platform being used.

F. The content shall not involve any vulgar language, discrimination, any expression that may constitute a crime before the law and should be suited for everyone.

### V. COPYRIGHT

The is the owner of all the copyrights of the uploaded media. However, both parties are allowed to share it with their own respective channels.

The Influencer will not share any content that will violate the copyrights of third parties, and the advertiser will not request such sharing.

### VI. CONFIDENTIALITY

This Contract is strictly confidential and only authorized persons (i.e. teams of the parties) are allowed to see.

VII. AMENDMENT

Any amendments or variation to this contract to this Contract shall be in writing with the mutual consent of both parties.

VIII. GOVERNING LAW

This contract shall be governed and construed in accordance with the laws of

Date Contract Executed:

For the Advertiser

For the Influencer

Name:

Name:

Date:

Date: